

Organization: Northern Ohioans for Wind

Job Title: Executive Director

Job Description:

This position relates to the overall state administrative process for siting energy projects in the state of Ohio through the Ohio Power Siting Board (OPSB). This administrative law and advocacy position will give insight into advocacy at the regulatory level, including submission of letters of support to the OPSB, attending OPSB hearings, as well as drafting and dissemination of educational materials related to the benefits of wind energy development for the state of Ohio as well as municipalities. The candidate chosen for the position will have an opportunity to interface with wind development companies, the OPSB, local elected officials as other important stakeholders.

Overview:

- Association management, strategic planning, grassroots supporter outreach, business development and outreach;
- Revenue development and new member recruitment obligations for Organization;
- Development and execution of Organization policy positions;
- Assist with Outreach, Recruiting, Marketing and Sales efforts on behalf of Organization;
- Draft 'Dear Colleagues', Letters and other materials in support of the Organization's messaging;
- Help manage, as needed, logistics and coordination of any Organization Meetings, Seminars, Conferences or Events.
- Grassroots— On the Ground Operations
- Recruit grassroots organization membership and involvement in northern Ohio Counties where wind is being proposed
- Locate and groom local volunteers who will serve as spokespeople in northern Ohio Counties where wind is being proposed
- Develop and maintain "on the ground" stakeholder engagement database;
- Develop grassroots network and on-the-ground grassroots capabilities to attend township trustees meetings, county commissioner meetings and existing community/public meetings to show public support, gain insight and develop responses to activist language;
- Engage community leadership, associations and businesses—begin communications/discussions with these groups
- Outreach to key community leaders and stakeholders: Stakeholder Engagement
- Outreach and regular meetings with local officials with a focus on county commissioners in Huron, Erie, Seneca and Sandusky counties;
- Work with county commissioners who are supportive of wind – build new PR vehicles – grants, apprenticeships, etc.
- Outreach and scheduled meetings with local groups, businesses and wind supporters
- Continued identification, mapping and recruiting of key business and third-party supporters
- Third-party supporters will be encouraged to participate (broadcast) in public hearings, town halls and media