



Manager, Advocacy Communications

Overview

The Ohio Chamber of Commerce is Ohio's largest and most diverse statewide business advocacy organization, dedicated to presenting Ohio policymakers with the business perspective on issues. The successful candidate will lead advocacy efforts at the grassroots and grasstops levels to advance the organization's public policy agenda through developing and executing advocacy communications and campaigns and through managing and expanding online properties and social media platforms. This position reports to the Ohio Chamber's Vice President of Government Affairs and works closely with all members of the government affairs team.

Responsibilities:

- Assist in achieving public policy objectives by identifying, informing and mobilizing member companies and local chambers of commerce, as well as Ohioans committed to improving the state's business climate.
- Develop strategies to manage and grow the Ohio Chamber's grassroots advocacy program.
- Design and execute grassroots campaigns.
- Develop materials, including talking points, fact sheets, and blog posts, in support of the Ohio Chamber's advocacy and public policy priorities.
- Create and manage the content for online properties and identify opportunities to leverage same.
- Manage digital media strategies, including messaging and advocacy through social media platforms.
- Establish and implement programs that encourage interaction between Ohio Chamber member companies and elected officials.

Qualifications:

- Hold a Bachelor's degree.
- Possess excellent writing, speaking, and interpersonal skills.
- Understand the legislative process.
- Have a solid knowledge of social media and other web-based communications capabilities.
- Enjoy politics & public policy.
- Have a personal interest in and commitment to free enterprise.
- Be a strong team player.
- Be an organized self-starter.
- Experience developing, implementing and managing advocacy campaigns or initiatives preferred but not required.
- Experience with WordPress (or similar), CRM databases, and email marketing services preferred but not required.

To apply, please submit resume with salary history, cover letter, relevant writing samples, and three personal references via email to Keith Lake, Vice President of Government Affairs, at klake@ohiochamber.com.